



28,000
DISTRIBUTED COPIES

Combined Print & Digital editions



63
DAYS SHELF-LIFE

Bi-Monthly Publication
Seasonal & Feature themes



566,316
POTENTIAL READERS

Publisher's claim based on research from:
STR Destination Report 2018
Australian Bureau of Statistics
Cove Magazine Print/Digital Distribution



4
MULTI-MEDIA PACKAGES

Print Advertising
Editorial
Hyper-local Video



6127
AFFLUENT HOMES

Waterfront Locations
High-end Gated Communities



617
BUSINESS LOCATIONS

Corporate Centres
Restaurants & Cafes
Retail/Sales Locations
GC & Brisbane Businesses
Health/Service Professionals



30
AIRPORT LOUNGES

Print Advertising
Editorial



24
LUXURY HOTELS

In-room location
Reception areas